



# Julien SOLLAMI

## CREATIVE DESIGNER

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### KEYWORDS

Graphic Design  
Creative Problem Solving  
Team Collaboration  
Brand Strategy  
Continuous Learning



<https://www.jee37.com>

### SUMMARY

I am a versatile professional with a passion for exploring new challenges and pushing creative boundaries. As an artist, I enjoy expressing myself through painting and DJing, which allow me to connect with others and share my vision. My insatiable curiosity drives me to seek out innovative solutions to problems and make a positive impact in the world. As a graphic designer and developer, I specialize in creating immersive experiences that captivate and engage audiences. From designing sports TV graphics to crafting cutting-edge websites, I thrive on the opportunity to showcase my design prowess and problem-solving skills. Join me on a thrilling journey of creativity and exploration, and let's create something remarkable together.

### SKILLS & TECHNICAL PROFICIENCIES

My diverse skill set includes:

- Logo and identity design that capture the essence of a brand.
- Brand strategy that tells the story of a business with every pixel.
- Client communication that builds strong relationships and delivers top-notch results.
- Presentation skills that wow audiences and leave a lasting impression.
- Team collaboration that harnesses the power of diverse perspectives and ideas.
- Project management that keeps everyone on track and delivers on-time, every time.
- Scrum and conceptual thinking that turn abstract ideas into concrete solutions.
- Innovation that pushes boundaries and creates new standards of excellence.
- Problem-solving that navigates even the toughest challenges with ease.
- Imagination that brings fresh ideas and unexpected twists to every project.
- Artistic expression that infuses every design with passion and purpose.

I am confident that my skills can bring any project to life.

### EDUCATION & CONTINUOUS LEARNING

I am committed to lifelong learning and continuously expanding my knowledge.

Some of my educational accomplishments include:

- Mastering German language at the renowned Goethe Institut in Berlin, Germany in 2014.
- Achieving Adobe Flash Certification in 2005 to enhance my digital design skills.
- Completing a website creation program at CPLN in Neuchâtel in 2002.
- Earning a degree in English from the University of Wisconsin, Eau Claire in 2001.
- Pursuing my passion for the arts with a preparatory year at the School of Applied Arts in La Chaux-de-Fonds from 1995-1996.
- Strengthening my communication skills and expanding my language repertoire at the Modern Languages Gymnase Cantonal in Neuchâtel from 1991-1994.

I am always seeking out new opportunities for learning and growth, whether through industry conferences or online courses.



## CAREER EXPERIENCES



### 2023 > Marketing Designer, Digitalizers, Neuchâtel

- Skills: Visual Design, Digital Marketing Strategy, Social Media Marketing, Collaboration, Creative Brainstorming
- Achievements: Created impactful visuals for online and offline marketing campaigns, effectively capturing audience attention. Contributed to the design of the company's digital marketing strategy, aligning visual elements with overall marketing objectives. Developed engaging visual materials for social media, newsletters, and other digital marketing channels. Collaborated closely with design and marketing teams, ensuring brand consistency across all marketing materials. Played an active role in creative brainstorming sessions, contributing to the creation of compelling visual content.

### 2022 - Present > Communication Manager and Art Director, I Liquoristi, Neuchâtel

- Skills: Brand Identity Establishment, Product Promotion, Label Design, Communication Strategy, Visual Organization, Image Management
- Achievements: Successfully established the unique identity of the brand, effectively promoting its high-quality liquor products. Highlighted the traditional and familial aspects of the company's recipes through strategic label design, communication strategy, visual organization, and image management. Leveraged design skills and strategic vision to differentiate I Liquoristi in a competitive market.

### 2019 - Present > Painter, Illustrator, Graphic and Web Designer, Trente-Sept, Switzerland

- Skills: Innovative Design, Illustration, Visual Communication, Social Media Engagement, Exhibition
- Achievements: Created innovative and captivating designs that sparked audience interest and fostered new perspectives. Developed a distinctive character, the blue monkey, utilized to simplify complex ideas in various scenarios. Engaged with a global community of artists and art enthusiasts on Instagram (@yallaabalagan), showcasing latest creations. Participated at prestigious events, including the Luxembourg Art Prize, gaining recognition in the art world.

### 2015 - 2019 > Graphic Solution Designer, Swisstiming Ltd, Corgémont

- Skills: Graphic Design, Illustration, Trend Analysis, Prototyping, Adaptability, Mentoring
- Achievements: Designed and developed captivating graphics and illustrations for high-profile sports events like the Commonwealth Games and Olympic Games. Produced engaging graphical content by staying updated on the latest design trends. Utilized creative thinking and analytical skills to create prototypes and compile data, showcasing designs effectively. Adapted illustrations and display charts to cater to the preferences and needs of viewers. Demonstrated versatility by fulfilling TV operator duties during various events. Mentored peers, enhancing their skills in utilizing technologies and tools. Contributed to operational enhancements, leading to cost reduction and increased profitability.

### 1998 - 2015 > Various, Switzerland

#### • Virtua, Etoy, Graphic & Web Designer, Web Integrator

Skills: Graphic Design, Web Design, Platform Compatibility, Attention to Detail  
Achievements: Created visually stunning website designs, seamlessly integrated designs into the platform.

#### • Freelance, Web Designer, Web Publisher

Skills: Creative Design, Custom Website Development  
Achievements: Developed unique and visually appealing websites, tailored to clients' specific needs.



- **Creatives SA, Vevey, Web Developer**

Skills: Web Development, Programming (HTML, CSS, JavaScript), Troubleshooting  
Achievements: Created websites using various programming languages, ensured functionality and resolved issues.

- **Utopix Agency, Montreux, Motion Designer, Web Developer**

Skills: Motion Design, Web Development, Visual Storytelling  
Achievements: Created visually stunning animated graphics and videos for websites and social media.

- **Blue Infinity SA, Geneva, Flash & Motion Graphics Designer/Artist, Web Developer**

Skills: Flash Design, Motion Graphics, Digital Art  
Achievements: Created visually appealing animations for websites and digital platforms.

- **Littoral Trading SA, Neuchatel, Graphic Designer, Web Developer**

Skills: Graphic Design, Web Development, Integration, Functionality  
Achievements: Created visually stunning designs for websites, ensured seamless integration and functionality.

- **Silicon Graphics International Corp., Cortaillod, Operator, Tester, Trainer**

Skills: Product Testing, Troubleshooting, Training  
Achievements: Ensured products met quality standards, resolved issues, trained others on product usage.

- **Fréquence Laser, Neuchatel, CD Store Manager**

Skills: Management, Teamwork, Operations Coordination  
Achievements: Successfully managed a CD store, coordinated with suppliers, achieved sales goals.

## LANGUAGES



**French : Mother Tongue**

**Italian : Mother Tongue**

**English : C1-C2 \***

**German: B2-C1 \***

\* (according Common European Framework of Reference)

## HOBBIES



- Creative individual with a passion for self-expression and exploration.
- Hobbies include DJing, painting, photography, and traveling.
- Uses creative instincts to curate music, create art, and capture images.
- Constantly seeking new ways to express creativity and make an impact through design.